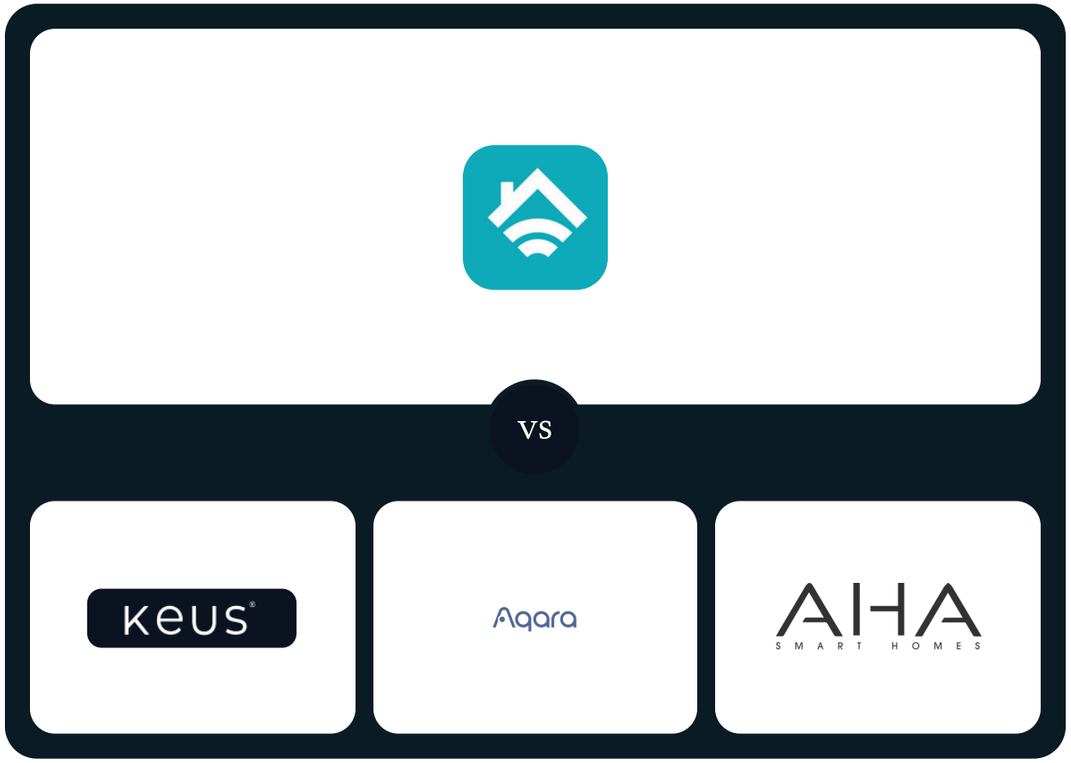
SMART HOME COMPARISON

Smartify vs Keus, Aqara and AHA.

Hubs, switches, IR, lighting and prices, from each brand's own public material.



Checked 7 November 2026

smartify.in/compare/smartify-vs-keus-aqara-aha/

SUMMARY

What each brand publishes.

		KEUS	Aqara	AHA SMART HOMES
Wireless protocol	✓ Zigbee, Matter, KNX, DALI	– Protocol not named	✓ Zigbee 3.0	✓ Zigbee 3.0 + Matter
Hub, and other brands' devices	✓ Any Zigbee 3.0 hub	– Other hubs not stated	✕ Aqara hub required	– Own hub, others not stated
Touch or tactile switches	✓ Touch and tactile	– Not stated	✓ Physical rocker	– Not stated
Keep your existing switches	✓ Modules behind switches	– Not stated	✓ Switch modules	✓ Retrofit modules
AC and TV control (IR)	✓ Reach IR range	✓ Smart IR module	– Not verified	✓ IR sensor per room
Dimming and tunable lighting	✓ Dimmers and LED control	✓ Controllers and dimmers	– Not verified	✓ Dimming and colour
Works without internet	✓ Local Zigbee system	✓ Local mode in app	✓ Local on Hub M2	✓ Local via hub
Warranty	✓ 5 years, extendable	– Not published	– Not verified	ⓘ Period not stated
Published prices	✓ On every product page	– Not published	ⓘ Via sellers, we list it	ⓘ Typical range only
Track record (self-reported)	500+ homes	1,500+ homes	Global brand	1,200+ homes

Not stated means the brand's public material does not say.

WHY SMARTIFY

Open stack, long warranty, no lock-in.

Open stack

Built on Zigbee, Matter, KNX and DALI: open standards with wide industry adoption, supported by gateways in our range.

5-year warranty

On all products, extendable with add-on fees.

No lock-in

Use any hub you want, and pair our devices with any brand on an open stack.

Open and transparent

Every price and spec is public. We do not believe in gating information.

Everything is open and transparent. We do not gate information.

HUBS

Any hub you want, no lock-in.

Smartify devices

Switches, sensors, modules

↓

Any Zigbee 3.0 hub

Home Assistant, our Core gateways, or another Zigbee 3.0 coordinator

Keus devices

Switches, sensors, modules

↓

Keus hub

Whether other hubs work is not published

Aqara devices

Switches, sensors, modules

↓

Aqara hub

Aqara says its Zigbee devices need an Aqara hub

AHA devices

Switches, sensors, modules

↓

AHA hub

Whether other hubs work is not stated

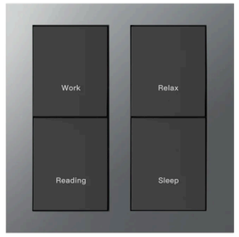
Aqara's own product page says an Aqara hub is required.

SWITCHES

Touch and tactile, both in the range.

TAC, Layer, Interface Scene and TAC K are tactile. TOQ is touch glass.

TACTILE

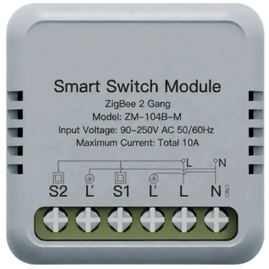


TAC 4

Backlit keys with customisable icons, press to switch

₹24,300

TACTILE

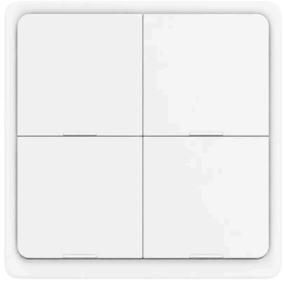


Layer Relay 2

Sits behind the mechanical switch you choose

₹4,500

TACTILE



Interface Scene

Four mechanical buttons, battery powered

₹10,497

TACTILE



TAC K

A knob you turn and press

₹52,500

Every product page shows its price, including GST.

PRICES

Open and transparent: every price is public.



TAC 4
₹24,300



Layer Relay 2
₹4,500



Core LAN
₹8,100



Reach IR
₹3,150



Lume CV RGB+
₹4,497

Every product page shows its price. We do not gate information.

Smartify prices include GST and are for hardware only.

DETAIL · 1 OF 3

Protocol, hubs and switch feel.

		Keus	Aqara	AHA Smart Homes
Wireless protocol	Zigbee 3.0 across switches, panels, sensors and gateways. Gateways for Matter (Core Matter), DALI (Core DALI) and KNX (Convergia).	Describes its system as wireless, with redundant mesh. The pages we read do not name the protocol. A Zigbee DALI bridge is in its range. Source: Keus Experience brochure (Nov 2023)	Zigbee 3.0 (Wall Switch H1 page). Source: Aqara: Smart Wall Switch H1	ZigBee 3.0 as the main protocol, plus Matter, and Bluetooth ZigMesh for some devices. Source: AHA: FAQs
Hub, and other brands' devices	Works with Zigbee 3.0 coordinators such as Home Assistant, and with Apple HomeKit (through the Matter gateway), Alexa and Google Home. Our own gateways: Core LAN ₹8,100, Core Matter ₹18,900.	Sentinel hub; the Athena media and security centre integrates with Ubiquiti cameras. Whether other brands' devices can join a Keus hub is not published. Source: Keus Experience brochure (Nov 2023)	Aqara's page says a compatible Zigbee 3.0 Aqara hub is required. HomeKit, Alexa and Google work through that hub. We stock Hub M2 ₹8,000 and Hub M1S ₹7,600. Source: Aqara: Smart Wall Switch H1	Uses its own dedicated hubs. Says any ZigBee-compatible company could service an AHA system, but does not say other hubs can run AHA devices. Source: AHA: About us
Touch or tactile switches	TAC wall switches are tactile: you press a key. TOQ panels are capacitive touch glass. Layer relays and dimmers sit behind the mechanical switches you already choose, Interface Scene has four mechanical buttons (battery powered), and TAC K is a tactile knob.	Smart Console in S, M and L sizes. Whether the keys are touch or mechanical is not stated; the brochure says built for 100k clicks. Source: Keus Experience brochure (Nov 2023)	Rocker-style switch with short button travel (Wall Switch H1 page). Physical, not touch. Source: Aqara: Smart Wall Switch H1	A six-button keypad with tap, double-tap and long-press. Whether the buttons are touch or tactile is not stated. Keypads need a neutral. Source: AHA: FAQs

Each cell names its source, or says it is not published.

DETAIL · 2 OF 3

Retrofit, IR and lighting.

		Keus	Aqara	AHA Smart Homes
Keep your existing switches	Yes. Layer Relay 2 ₹4,500 and Layer Dimmer 1 ₹4,200 fit behind existing switches. Standard Smartify modules use a neutral wire.	Embedded Smart Control modules (1, 2 and 4 channel) are listed. Whether they fit behind existing switches is not stated. Source: Keus Experience brochure (Nov 2023)	Switch modules sit behind your switches. We stock Single Switch Module T1 with neutral ₹3,600 and no neutral ₹3,800. Source: Aqara products on smartify.in	Retrofit modules fit behind existing switchboards. Source: AHA: FAQs
AC and TV control (IR)	Reach IR ₹3,150 and Reach IR+ ₹4,050. They run on 2.4 GHz Wi-Fi, not Zigbee.	A Smart IR module is listed alongside AC, fan and curtain control. Source: Keus Experience brochure (Nov 2023)	Not verified for current India models. Not verified	An IR sensor in each room handles AC and TV control. Source: AHA: FAQs
Dimming and tunable lighting	Layer Dimmer for retrofit dimming. Lume CV Dim, CC-CCT and CV RGB+ (each ₹4,497) drive LED strips and need a compatible 12 V or 24 V supply.	CV 3 and 6 channel controllers, an in-line phase dimmer and a constant-current driver. Also sells its own Ardeo luminaires. Source: Keus Experience brochure (Nov 2023)	Not verified for current India models. Not verified	Dimming and colour tuning. Says its smart driver suits about 90 to 95 percent of lights sold in India. Source: AHA: FAQs

Each cell names its source, or says it is not published.

DETAIL · 3 OF 3

Offline use, warranty, prices and track record.

		Keus	Aqara	AHA Smart Homes
Works without internet	Yes for the Zigbee system: with a local controller such as Home Assistant no vendor cloud is needed. The IR blasters need your Wi-Fi.	The brochure says the app works without internet on home Wi-Fi; the App Store listing mentions switching between cloud and local. Source: Keus Smart App, App Store listing	The Aqara Hub M2 runs local automations without internet, per its product description. Source: Aqara products on smartify.in	Yes: lighting runs through the home hub, and the internet is used only for remote access and voice. Source: AHA: FAQs
Warranty	5-year warranty on all products, extendable with add-on fees.	Warranty terms are not published on the pages and brochures we read. Not published Source: Keus: About	Not verified for India. Check with the seller. Not verified	A standard manufacturer warranty for materials and workmanship, a free first year of support, then a paid annual plan. The warranty period is not stated. Self-reported Source: AHA: About us
Published prices	Every product page shows the price including GST. For example TAC 4 ₹24,300, Layer Relay 2 ₹4,500.	Not published. You book a demo and speak to a consultant. Not published Source: Keus: About	Indian prices depend on the seller. Smartify's: Smart Wall Switch (with neutral) ₹3,900, Hub M2 ₹8,000. Source: Aqara products on smartify.in	No price list. Says a typical 3 BHK in Mumbai costs 3 to 5 lakh, with pricing by component. Not published Source: AHA: FAQs
Track record (self-reported)	Since 2016, 500+ homes, 50+ cities.	Over 1,500 premium and luxury residences, mainly in Hyderabad. Self-reported Source: Keus: About	A global brand sold in India through resellers, including us. Source: Aqara products on smartify.in	Says 1,200+ homes in Mumbai, with experience centres in Santacruz West and Lower Parel. Self-reported Source: AHA: About us

Each cell names its source, or says it is not published.

WHERE WE ARE WEAKER

What you give up with Smartify.

No experience centre

We run a low-capex model and pass the saving on to customers.

Lower visibility

We spend little on promotion, so our products are less visible than those of heavily marketed brands.

Needs a hub

Our system does not work without a hub, unlike Wi-Fi brands. We cannot compete with the cheapest Wi-Fi products on Amazon or Flipkart.

No discounts

We do not sell on discounts. We put the money into product quality and the overall experience.

We would rather tell you than have you find out later.

VERIFY

Check it yourself.

Paste these into any AI assistant. They ask it to use each company’s own public material, quote its sources and say “not published” where a company is silent.

Compare us from public sources

Compare Smartify (smartify.in), Keus (keus.in), Aqara (aqara.com) and AHA Smart Homes (ahasmarthomes.com) for smart home automation in an Indian home. Use only each company's own public website, brochures and app listings. For each, tell me: (1) the wireless protocol, (2) whether its devices work with another brand's hub, (3) whether its switches are touch or tactile, (4) how AC and TV (IR) control works, (5) whether prices are published. Write "not published" wherever a company does not say, and list the URLs you used. Smartify wrote this prompt, sells Aqara, and has a commercial interest, so flag anything that looks one-sided.

Check the hub claim

For Keus (keus.in), Aqara (aqara.com), AHA Smart Homes (ahasmarthomes.com) and Smartify (smartify.in): does the company say its devices can be used with a hub from another brand, for example Home Assistant or a generic Zigbee 3.0 coordinator? Quote the exact wording and give the URL for each. If a company does not say, answer "not stated".

Paste into any AI assistant. More prompts: smartify.in/compare/smartify-vs-keus-aqara-aha/

SOURCES

Sources and notes.

Why Smartify (product docs)
docs.smartify.in/docs/products/why-smartify

Smartify product pages and prices
smartify.in/shop/

Keus: About
www.keus.in/about

Keus Experience brochure (Nov 2023)
www.keus.in/assets/downloads/experience.pdf

Keus Smart App, App Store listing
apps.apple.com/in/app/keus-smart-app/id1551997018

Ardeo by Keus
www.keus.in/lighting

Aqara: Smart Wall Switch H1
www.aqara.com/en/product/smart-wall-switch-h1-eu-with-neutral/

Aqara products on smartify.in
smartify.in/brand/aqara/

AHA Smart Homes
www.ahasmarthomes.com/

AHA: FAQs
www.ahasmarthomes.com/faqs

AHA: About us
www.ahasmarthomes.com/about-us

Smartify is not affiliated with Keus, Aqara or AHA Smart Homes. Aqara is a brand we also sell. Logos belong to their owners and are used only to identify them.
Out of date? smartify.in/contact

Products and prices change. Confirm with each brand before you buy.